

# **RAW (*UNPASTEURIZED*) MILK REGULATION**

The Legislature passed a new law during its 2024 Regular Session (H.B. 4911), allowing for the sale of raw (unpasteurized) milk, in West Virginia. The updated law has several requirements about labeling and warning - please read the guidance provided by the West Virginia Department of Agriculture (WVDA) below.

## **Requirements from H.B. 4911:**

### **Labeling & Warning**

- **Milk containers must be clearly labeled as “unpasteurized raw milk”**
- **The label must include the seller’s name and address and the date of production**
- **The label must also include the following warning: “Consuming unpasteurized raw milk may increase your risk of foodborne illness, especially for children, elderly, immunocompromised individuals and persons with certain medical conditions.”**

