



Date | time October 21, 2024 6 pm

Location 3rd Floor Conf. Room City of Ravenswood Building – 1 Wall Street

Agenda Items

Links

- [Project Charter](#)
- [Project Status Updates handout](#)
- [Main Street America Knowledge Hub](#)

Grants:

- [EPA Community-Wide Assessment Grant](#)
- [Recreation Economy for Rural Communities](#) and [Heart and Soul Grants](#) for funding the marketing and planning activities for downtown community visioning sessions.
- [Federal Funding Sources](#)
- [Business grants and resources database.](#)

What's New:

- Direct mail to building owners with the [tri-fold brochure](#) and an introductory letter. Beginning building inventory database ([BOOMS Tracker](#))
- Beginning visits with downtown business owners. Review the [business survey](#) and local [business grants and resources database.](#)
- Review the [Design Assistance Form](#)(Word) or ([Google Docs](#)) and process from Main Street WV
- Committee Volunteer Recruitment: [Finding Volunteers Worksheet](#)
- [Overview of Promotion Video](#) and Group brainstorming session for Promotion Ideas
- New Facebook manager. Who are the influencers in our community?
- [Video from the Brownfields Conference](#)
- Banners for the lamp posts designed by Faith Walker.

Updates from Prior Meetings:

- [Trash cans](#) – 4 have been ordered, and McFly Properties is sponsoring two. Need sponsors for two more cans (roughly \$1900 total)
- A business directory sign at the bottom of the bridge on-ramp is impossible, but we may be able to list the names/logos of downtown businesses on the state-sponsored Attractions sign.
- The AARP Grant for the mural will not open until next year.

The next meeting will be on November 18, 2024, at 6 pm– 3rd Floor Conference. Room, Ravenswood City Building

