



Dear Potential Sponsor,

I hope this letter finds you well. I am writing on behalf of the Harvest in the Wood Festival Committee, the proud organizers of the City of Ravenswood's annual Harvest in the Wood Festival, to invite you to become a valued sponsor of this year's event.

The Harvest in the Wood Festival is a community driven festival that seeks to highlight the amazing attractions people of this beautiful river town, while exploring various musical acts, food traditions, all while making sure there is plenty to experience for all, including our younger generations. This year's festival will take place Thursday, September 26th through Sunday, September 29th on the beautiful Ravenswood Municipal Complex at 1 Wall Street. We expect to draw a crowd of 5,000 to 10,000 attendees, including families, local residents, and visitors from neighboring areas. The festival features a variety of activities, including live music, beer garden, artisan crafts, food vendors, and family-friendly entertainment.

As a sponsor, your organization will have the unique opportunity to gain significant exposure and engage with a diverse and enthusiastic audience. Sponsorship of the Harvest in the Wood Festival provides numerous benefits, including:

- **Brand Visibility:** Your logo will be prominently displayed on all promotional materials, including flyers, posters, and the official festival program.
- **Event Presence:** You will have the option to set up a booth at the festival, allowing direct interaction with attendees.
- **Media Coverage:** Your organization will be mentioned in press releases, social media posts, and on our website, reaching thousands of potential customers.
- **Community Engagement:** Sponsoring the festival demonstrates your commitment to supporting local traditions and community events.

We offer several sponsorship levels to accommodate different budgets and marketing goals:

1. Gold Sponsor (\$5,000): Includes top-tier logo placement, a featured booth location, and special mention in all media and promotional materials.
2. Silver Sponsor (\$2,500): Includes mid-tier logo placement, a booth at the festival, and recognition in media and promotional materials.
3. Bronze Sponsor (\$1,000): Includes logo placement on promotional materials and recognition on our website and social media channels.

4. Community Supporter (\$500): Includes recognition on our website and social media channels.
5. Friends of Harvest (\$499 or Less): A special thank you on our Harvest in the Wood Festival social media page.

We are also open to discussing customized sponsorship packages to better suit your organization's specific needs and objectives.

Your support will not only help make this year's festival a memorable event but also contribute to the continued vitality of our community. We would be honored to partner with your business or as an individual contributor to showcase your support for local culture and the arts.

Please find the attached sponsorship form for your convenience. If you have any questions or need further information, do not hesitate to contact us at 304-512-9574. We look forward to the possibility of working together to create an extraordinary Harvest in the Wood Festival in 2024.

Thank you for considering this opportunity.

Warm regards,

Amanda Slaven

Amanda Slaven
Festival Director
Harvest in the Wood Festival Committee

Attachments: Sponsorship Form



Harvest in the Wood Festival Sponsorship Form

Company Name: _____

Contact Person: _____

Address: _____

City/State/ZIP: _____

Phone: _____

Email: _____

Sponsorship Level:

- Gold Sponsor - \$5,000
- Silver Sponsor - \$2,500
- Bronze Sponsor - \$1,000
- Community Supporter - \$500
- Friend of the Festival – \$499 or Less

Payment Method:

- Check (Payable to Harvest in the Wood Festival)
- Credit Card (Please provide details below)
 - Card Type:
 - Card Number:
 - Expiration Date:
 - CVV:
 - Name on Card:

Additional Information:

- Please email your company logo (high-resolution) and any promotional materials to megan@cityofravenswood.com
- For questions and additional information, please contact Festival Director, Amanda Slaven at (304) 512-9574 or email Festival Committee Member, Megan Thompson at megan@cityofravenswood.com

Signature:

- _____

Date:

- _____

Mail Completed Form and Payment To:
Harvest in the Wood Festival
1 Wall St., 1st Floor
Ravenswood, WV 26164

You may also call and make sponsorship payments by credit card by calling Ravenswood City Hall at (304) 273-2621, please note if you pay this way you will still need to speak with the festival director and turn in a completed sponsorship form to the appropriate contact stated in this form.

Thank you for your support of the Harvest in the Wood Festival. Your contribution helps make this community event a success!

Warm Regard,

Amanda Slaven

Amanda Slaven
Festival Director
Harvest in the Wood Festival Committee